

Press release

Saal Digital European Photo Awards Return for a Second Edition in Collaboration with Hahnemühle

Following the great success in its inaugural edition, the competition returns with six new categories and prizes worth €2,000 for each category winner. Entries are open from 1 September to 2 November 2026.

Röttenbach, 1 September 2026 – Saal Digital invites professional and hobby photographers to participate in the second **Saal Digital European Photo Awards**, held this year in collaboration with **Hahnemühle**, one of the world's leading manufacturers of FineArt inkjet papers.

Photographers can submit up to five images free of charge in six categories: **Wedding, Landscape & Nature, Black & White, Travel & Documentary, Sustainability, and FineArt & Artistic Vision.**

One winner per category will receive prizes worth **€2,000**: a **€1,000 voucher for Saal Digital products** and a **€1,000 voucher for Hahnemühle products printed by Saal Digital**. The winners will be announced in November 2026.

Connecting Photography with Premium FineArt Printing

The partnership combines **Hahnemühle's expertise in FineArt paper** with **Saal Digital's professional printing capabilities**, celebrating photography from the initial image to its final presentation as a premium physical print.

"The outstanding response to the first edition demonstrated the creativity and craftsmanship within the European photography community," says Uwe Glander, Managing Director of Saal Digital. "This year, we want to highlight how professional production and FineArt paper can transform an exceptional photograph into a finished work."

Celebrating 45 Years of Saal Digital

The awards coincide with Saal Digital's **45th anniversary**. Founded in 1981, the family-run company has grown from a specialist photo shop with its own laboratory into a European provider of premium photo products, now present in **29 countries**. This year's competition continues that journey by giving photographers a platform to share their vision and experience their work in print.

Further details and participation conditions:

<https://www.saal-digital.eu/photo-awards/>

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Image material:



Caption: From 1 September to 2 November 2026, professional and hobby photographers are invited to submit their best work to the second Saal Digital European Photo Awards. The 2026 edition is being held in collaboration with Hahnemühle and features six new categories and prizes worth €2,000 per category. © Saal Digital

About Saal Digital

Saal Digital is one of Europe's leading platforms for high-quality photo products. Since its founding in 1981 by Reinhard Saal, the company has evolved from a photo lab to a digital innovation hub. With over 150 employees at its headquarters in Röttenbach, Germany, Saal Digital offers professional photographers, ambitious amateur photographers, and creative minds a complete solution—from intuitive design software to premium products such as photo books and large-format wall art.

Saal Digital's photo books in particular stand for the highest quality: photos are printed on real photo paper, ensuring brilliant colors, razor-sharp details, and impressive durability. Thanks to the unique layflat binding, the pages can be opened completely flat. This allows spectacular panoramic images to be presented seamlessly and without annoying folds – a real highlight for anyone who wants to show off their pictures to their best advantage.

This passion for quality goes hand in hand with a strong commitment to sustainability. An in-house photovoltaic system covers up to 100% of the company's energy requirements, and resource-saving production processes make Saal Digital a TÜV Rheinland-certified climate-neutral company. With short delivery times, innovative technologies, and a dedicated team, Saal Digital sets standards – for everyone who expects the best for their photos.

Further information: www.saal-digital.eu

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