

Press release

Saal Digital Invites Photographers to Enter the First Saal Digital European Photo Awards

Entries open from 15 September to 31 October 2025 across six categories. A panel of judges will award €2,000 vouchers to the best works in each category.

Röttenbach, 15 September 2025 – With the launch of the first **Saal Digital European Photo Awards**, Saal Digital, one of Europe's leading platforms for high-quality photo products, invites both professional and hobbyist photographers to submit their most inspiring work. The aim is to showcase the quality of professional photography and celebrate the craft. Entries are welcome in six categories: Sustainability, Nature, People, Architecture, Macro and Long Exposure. In each category there is a €2,000 voucher to be won, redeemable across Saal Digital's full range of premium photo products.

How to Take Part

From 15 September to 31 October 2025, photographers can upload up to five photos to the competition platform – either all in one category or spread across several. The available themes are: Sustainability, Nature, People, Architecture, Macro and Long Exposure.

A panel of photographers from Saal Digital will award one €2,000 voucher per category. The winners will be announced in early November 2025.

As an additional incentive – and in line with Saal Digital's ongoing sustainability efforts – the premium photo provider will plant a deciduous tree in Germany for every photo submitted.

"Photography is craftsmanship, vision and precision – and these are exactly the standards we set at Saal Digital," says Reinhard Saal, founder and managing director of Saal Digital. "As a photographer, I understand the highest demands for quality. For more than 40 years, I've seen the skill, care and courage that go into creating a truly outstanding image. That's why we stand for premium photo products that meet the highest expectations of our customers. With the European Photo Awards, we aim to make this professionalism visible and celebrate the quality of the craft."

Full details on how to enter and the complete participation conditions are available at: <https://www.saal-digital.eu/photo-awards/>

Image material:

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Caption: From 15 September to 31 October, the Saal Digital management team led by managing director Reinhard Saal is calling on professional photographers and hobbyists to submit their strongest works to the first Saal Digital European Photo Awards. © Saal Digital

About Saal Digital

Saal Digital is one of Europe's leading platforms for high-quality photo products. Since its founding in 1981 by Reinhard Saal, the company has evolved from a photo lab to a digital innovation hub. With over 150 employees at its headquarters in Röttenbach, Germany, Saal Digital offers professional photographers, ambitious amateur photographers, and creative minds a complete solution—from intuitive design software to premium products such as photo books and large-format wall art.

Saal Digital's photo books in particular stand for the highest quality: photos are printed on real photo paper, ensuring brilliant colors, razor-sharp details, and impressive durability. Thanks to the unique layflat binding, the pages can be opened completely flat. This allows spectacular panoramic images to be presented seamlessly and without annoying folds – a real highlight for anyone who wants to show off their pictures to their best advantage.

This passion for quality goes hand in hand with a strong commitment to sustainability. An in-house photovoltaic system covers up to 100% of the company's energy requirements, and resource-saving production processes make Saal Digital a TÜV Rheinland-certified climate-neutral company. With short delivery times, innovative technologies, and a dedicated team, Saal Digital sets standards – for everyone who expects the best for their photos.

Further information: www.saal-digital.eu

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